

Priaxor®

Xemium® Brand Fungicide

Power Up Winter Wheat with a Fall Application of Priaxor® Fungicide

Benefits of Fall Applied Priaxor Fungicide

- Pre-dormancy disease control
- Stimulates root development and fall tillering
- Enhances cold tolerance
- Promotes spring vigor and early green-up
- Increases photosynthetic efficiency

Nontreated



Priaxor Fungicide

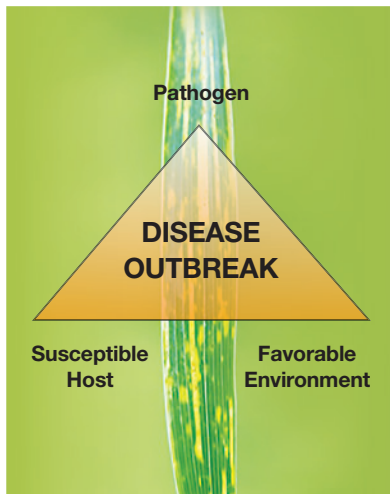


Leaf Base

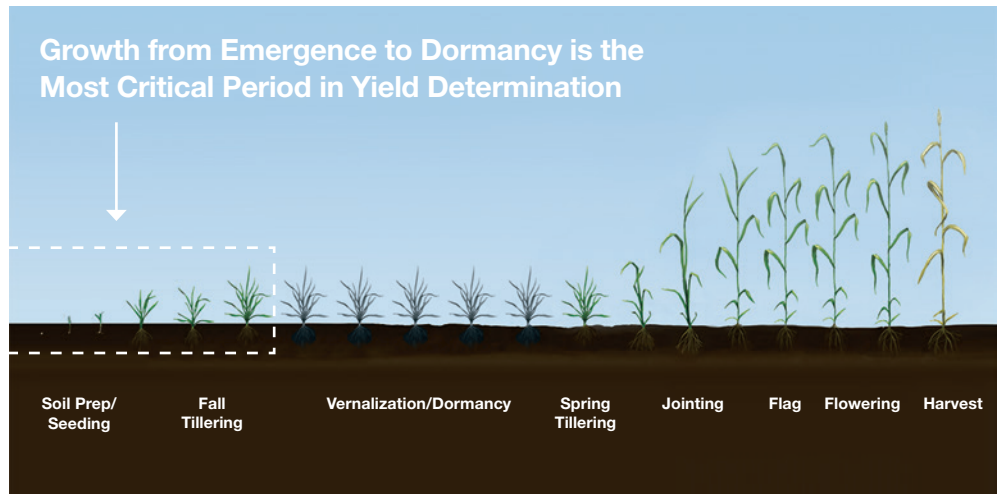
Treated Zone

Leaf Tip Zone

Due to its unique systemic properties, Priaxor Fungicide provides more leaf protection and residual disease control.



When conditions in the fall are favorable for winter wheat growth, they can also be favorable for disease development. Even a small infection in the fall can set wheat back in a big way prior to the stresses of winter.



Winter wheat has the longest growing season when measured from planting until harvest, spanning 10+ months, and experiencing the highs and lows of all four seasons. Growth from emergence to dormancy is the most critical period in yield determination because: 1). Fall tillers contribute more to yield than spring tillers and 2). Fall root establishment is critical for winter survival. Therefore, encouraging better growth efficiency during this limited growth window is critical to realizing winter wheat yield potential.

Technical Information Bulletin

 **BASF**
We create chemistry

Best Use Recommendations (Fall)

- Use Rate: 2 – 4 fl oz/A plus NIS
- Timing: 3 leaves – Early tillering
- Application Volume: ≥ 10 GPA
- Can be applied with fall herbicides, fertilizers, and/or insecticides*

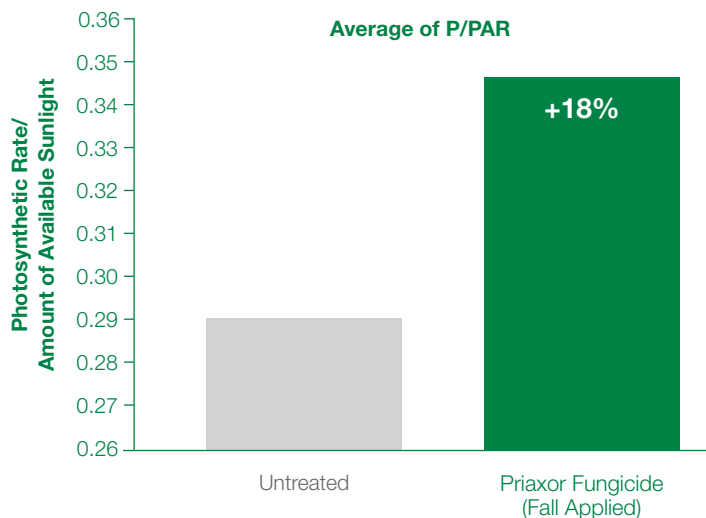
*Before mixing, conduct a jar test to determine compatibility of all desired components.

The Priaxor® [fungicide] plot had a visual difference from early season tillering through Feekes stage 6. The crop seemed to have a greener, healthier appearance in general when compared to the nontreated field area...

...additional root growth could easily be noticed by looking at the hand dug samples.

– Third Party Crop Consultant

Promotes Spring Vigor from Increased Photosynthetic Efficiency



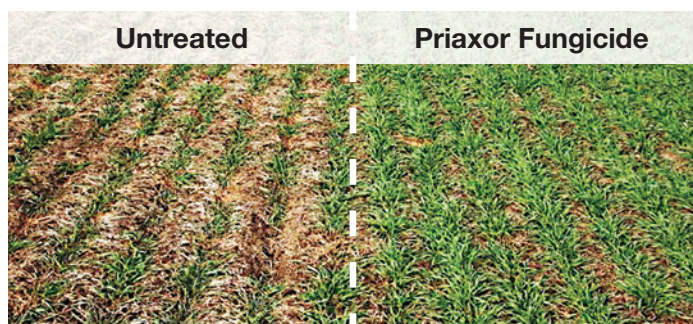
2015. NC. Liberator. Pine Level Research Farm. Winter wheat. Treated with Priaxor fungicide (4 fl oz/A) on 11/21/14. Measured on 4/12/2015 w/ EARS meter: 3 reps x 10 subsamples.



Enhanced Root Growth with Fall Applied Priaxor Fungicide



D&M Farms. Image taken in Almira, WA: March 2013. Priaxor fungicide applied: November 2012.



D&M Farms. Image taken in Almira, WA: March 2013. Priaxor fungicide applied: November 2012.



B & C Ag Consultants. Image taken in Billings, MT: March 2015. Priaxor fungicide applied: November 2014. Left to Right: Untreated; Fall Priaxor fungicide (2 fl oz/A); Fall Priaxor fungicide (4 fl oz/A).



Wheat Tech, Inc. Image taken in Hopkinsville, KY: March 2015. Priaxor fungicide applied: November 2014.

Priaxor®
Xemium® Brand Fungicide

Always read and follow label directions.

Priaxor and Xemium are registered trademarks of BASF Corporation.

©2015 BASF Corporation. All Rights Reserved. APN# 1509010 Priaxor-Winter Wheat

BASF
We create chemistry