



# THE ONLY ORIGINAL WHEN IT COMES TO ENGINE COOLANT

**GLYSANTIN**®, invented and patented in 1929, proudly represents the world's first patented engine coolant. Ever since, the brand and its products have continuously evolved to meet and exceed the developing market needs. By today, **GLYSANTIN**® offers dedicated product families providing market-leading solutions with measurable sustainability contributions for current and future mobility concepts. Spanning from innovative products for battery and fuel cell cooling (**GLYSANTIN**® **ELECTRIFIED**® product family) to a low product carbon footprint and circular solutions (**GLYSANTIN**® **ECO** product family) – there is only one Original when it comes to engine coolant. **'COOL... COOLER... COOLANT'** sums up the brand's drive and aspiration: **GLYSANTIN**® is not just any coolant, but *the* synonym for its product class. Continuously rethinking cooling and innovating for the future, the brand is regularly recognized as a 'Brand of the Century\*', meaning nothing less but an iconic standard of German quality and leader in its category.

As the brand's ambassador who reflects **GLYSANTIN**®'s essence, GLYS is always at hand. The British bulldog is human's best friend as well as a reliable partner and protector. Just like **GLYSANTIN**®, GLYS stands for protection under all circumstances and always keeps his cool even in the most precarious situations. He leads the way through the **GLYSANTIN**® brand world, providing guidance in, both, the real as well as the digital world.

\*Awarded by ZEIT publishing house.

## COOL... COOLER... COOLANT

The **GLYSANTIN**® **G** product range is chemically identical with the **GLYSANTIN**® **NA** range; **GLYSANTIN**® **NA** is used for the North American market

### Our product families

#### ELECTRIFIED®

Dedicated solutions for current and future mobility concepts including fuel cell and battery technologies.



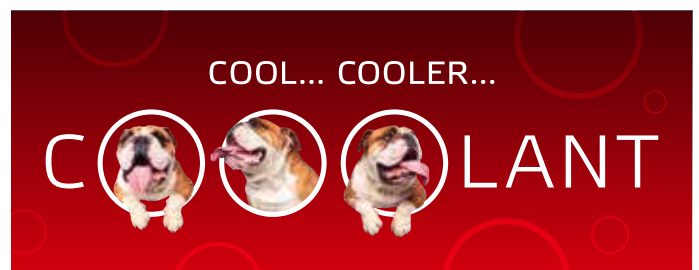
#### ECO

Leading solutions for measurable sustainability contributions.



#### ECO ELECTRIFIED®

Sustainable solutions for modern mobility concepts.



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A brand of

**BASF**

We create chemistry