Rheovis® PU 1331

Highly efficient high-shear (ICI) viscosity builder

Application:

Rheovis PU 1331 is a low VOC, low odor-associative thickener that shows high efficiency in building high shear (ICI) viscosity while also improving low shear (Brookfield) viscosity, allowing reduction of cellulose ether addition. It is suitable for all types of aqueous paints and coatings like premium flat & eggshell, semi-gloss and gloss coatings

Sustainability Highlights:

- Low VOC acc. to EU 2004/42
- Low odor
- Tin- and solvent-free
- Label-free

Performance Highlights:

- Excellent high shear viscosity builder with good low shear viscosity response
- Highly efficient (typically 20% to 50% higher efficiency) compared to market standards
- Allows reduction of cellulose ether amount
- Excellent gloss and color acceptance
- Easy handling and easy incorporation without high shear mixing

Characteristic Values:

	Rheovis PU 1331
Appearance:	whitish liquid
Viscosity [mPas]:	~ 4500
Solid content [%]:	~ 18
VOC content [%]:	< 0.1

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